



FOR IMMEDIATE RELEASE...

August 21, 2007

**THE STREET IS STAGE, CANVAS, AND SOUND BOARD
FOR EXTRAORDINARY PERFORMING ARTISTS FROM AROUND THE WORLD
StreetStage invites Atlanta to come play in the street**

- WHAT:** Atlanta's StreetStage Festival
- WHEN:** Friday, October 19 through Sunday, October 21
- TIME:** Saturday and Sunday in the park: 11 am. - 7 pm.
Evening shows Friday, Saturday, Sunday: 8 pm. in the **Georgia-Pacific Auditorium**
- WHERE:** **Woodruff Park** -- 51 Peachtree Street NE -- Downtown Atlanta
Georgia-Pacific Auditorium (a block from the park)--133 Peachtree Street NE
- COST:** \$1 admission, tipping encouraged; Evening Shows -- Kids \$15; Adults \$20

Atlanta, GA --Like the piazzas of Rome, the squares of Amsterdam, London, Paris, and other international crossroads, StreetStage Atlanta welcomes some of the world's best street performers to bring the color and vitality of public street art to Atlanta. Astounding unicyclists, comics, acrobats, jugglers, magicians, musicians, breakdancing B-Boys--even an "equestrian" act--will dazzle young and old at this celebration of Atlanta on her own streets.

Come to this unique festival, new to the south: two days and three nights of variety entertainment benefiting **Children's Healthcare of Atlanta**. The downtown businesses are embracing StreetStage, with the **Marriott Downtown** leading the way as cast headquarters, **Slice Downtown** hosting the VIP event, **Hard Rock Cafe** hosting the "Breakfast duBuffes," and the **Atlanta Journal Constitution** spreading the word.

"Our opening night event at the **Georgia-Pacific Auditorium**, *Exceptions to Gravity*," says Event Director Tim Settimi, "welcomes the gifted and internationally renowned clown, Avner Eisenberg, to his home town Atlanta. In addition, Saturday night's show, *Fetch the Schtick*, features Cirque du Soleil's *Everyman* Kenny Raskin, and Sunday night's *Vaudeville Strikes Back* features the festival cast."

For more information visit www.streetstageatlanta.com.

About Woodruff Park:

Conveniently located between Peachtree Center and Five Points MARTA stations, Woodruff Park is a small, relaxing green space in the heart of downtown Atlanta within walking distance of major tourist destinations.

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Children's Healthcare of Atlanta, one of the leading pediatric healthcare systems in the country, is a not-for-profit organization that benefits from the generous philanthropic and volunteer support of our community. Operating three hospitals with more than half a million patient visits annually, Children's is recognized for excellence in cancer, cardiac, neonatal, orthopedic and transplant services, as well as many other pediatric specialties. To learn more about Children's Healthcare of Atlanta, visit our Web site at www.choa.org or call 404.250.KIDS

StreetStage Atlanta Inc., is recognized by the Georgia Secretary of State as a charitable nonprofit corporation and is seeking recognition by the Internal Revenue Service as a charitable nonprofit organization under 501(c) 3. of the Internal Revenue Service Code.

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